



## Jo Holley.

**Height** 178 cm

Master Of Ceremony Biography  
**JOHNSON&LAIRD**

Multi-talented, multi-cultural and extremely versatile, Jo is the entertainment industry's female MacGyver. A Gizzy Girl, (Ngati Porou), Jo's drive, 'can do' attitude and personality has seen her succeed in a diverse range of roles. She is an experienced entertainer, presenter, actor, successful businesswoman, registered marriage celebrant, qualified personal trainer, event manager, voice artist, model and charity ambassador.

Jo's key strength has been her ability to professionally yet naturally transition between the very different roles her career has demanded, a valuable attribute she has honed over 20 years within the industry.

Just a sample of her work includes:

TV: The ITM Fishing Show; Velocity V (extreme sports); Get Your Fish On; Squirt (children); Studio 2; The Crowd Goes Wild; Telethon, Sensational Destinations (travel).

Online: Snapstar Entertainment TV (celebrity/red carpet/events/entertainment); The Wineram Experience (travel/adventure); Rural TV

Product Demonstration Videos: Fusion Marine Entertainment; CLM Fitness; Filecorp; Pressure Solutions; Thin Lizzy, Vivano

Movies /Advertisements/TV Series: Sione's 2: Unfinished Business; Players; Spark Lab; The Mike King Show; Hercules; Inghams Chicken; Amazing Extraordinary Friends.

Further to this Jo has also scripted and acted as an animated character on TV show Studio 2 called Fit Girl, and is a sought after voice artist and MC: hosting events right across the board from the Ellerslie Racecourse Fashions in the Field and Viva Prix de Fashion, Fonterra Conference, Mastercard All Blacks Roadshow; De Paul House Charity Events; Masterbuilders Regional Apprentice Awards; Travelwise Awards; Queenstown Winter festival; Bridal Fashion Week; House of Rugby Launch; BNZ Open Polo Fashion Stage; Claudelands Carnival; and Make a Wish High Tea. Jo is also a sought after celebrant performing services across NZ and the Pacific, the majority for celebrities.

A global explorer, when it comes to travel and adventure Jo simply can't get enough of it and loves being "on the road". Constantly connected she shares her journey, diligently providing her followers handy tips as well as hilarious behind the scenes action from each location. Followers are kept on the edge of their seats, intrigued as to where she will be next and what adventure she will be taking them on with Jo's hashtags #wheresjoholley #sheadventures. Of late she has been travelling the world filming and gathering content

for her soon to be launched website 'She Adventures' - a collaborative blog platform where woman from across the globe will share their experiences and expertise related to adventure and travel and also a TV Show which Jo is producing.

Behind the scenes Jo also excels in producing, directing, script development, sourcing crew and camera operation to final edit. She loves creating ideas and implementing them from initial concept right through to delivering the final product. In front of the camera whether it is in a studio or on location Jo truly shines. Adept to thinking on her feet Jo's quick wit, humour and ability to put guests at ease makes for some great conversation and allows for dynamic interviews.

A prominent events professional Jo manages high profile corporate events, road shows, festivals and campaigns for leading organizations - in both national & international markets. Thriving under pressure, Jo has the capability to simultaneously coordinate multiple activities at one time, be it front of stage or behind the scenes. She is always booked again and recently managed the Ford Blue Oval Roadshow 'with her events company' Its All On Media' and continues to successfully service major agencies and elite brands. (More information; <https://www.linkedin.com/in/joholley>)

Jo's ability to relate to and encourage others, her genuineness and positive energy have naturally lent themselves towards charitable endeavours. Jo is extremely passionate about this side of her work and has donated hours of her time, energy and image to charities such as: Cure Kids; Kids Can; Movember; Stand Tall; and Y for Youth; and is always willing to get involved in Charity work. As a Duffy Books in Homes ambassador since 2009 she has visited over 500 schools! She has just signed on as the official ambassador for Heroworx.

It's rare to come across a vibrant yet down to earth entertainer proficient in such a wide range of platforms who can cater to such a varied range of audiences.

Jo is real, she handles situations professionally but with an easy going nature and is always up for a laugh, especially at herself. People warm quickly and easily to her vibrant personality and genuine character.

Put Jo in any scenario and she will deliver.

## **Testimonials.**

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Thank you very much Joanna for joining us at Taste of Auckland 2017. You did a superb job at MCing our Luxurious Lunch for some of the festival's most esteemed clients. We look forward to working with you again in the future. - Taste of Auckland 2017

- Lise Bourquet - Lemongrass Productions Nov 2017

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"Jo Holley is fantastic. I booked her to MC two of the Ellerslie Racecourse Fashions in the Field events this season. Very professional,

**Testimonials continued...**

on point with the key messages, great interacting with the contestants/interviewing the judges and always had a smile on her face. I would highly recommend Jo for MC work. "

- Daisy Barclay –Economos Marketing Manager Aucklan

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"Really delighted with Jo, she did a cracking job. The conference had a full on agenda and she got it.... and flew with the changes and last min tweaks really well. It's a problem now as we might need to get her back! "

- Fonterra Conference 2016 - Fiona - Edge Creative

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"Jo recently MC 'ed for two Regional Apprentice of the Year Award Ceremonies for the Registered Master Builders Association of New Zealand. Jo had a great, relaxed personality with a professional demeanour and this put the award nominees and their families at ease at a very nervous time for them. Her effort to research the events beforehand ensured she was well prepared and could relate well to all attendees. Jo was flexible in meeting the needs of the events and helped them run smoothly. I would not hesitate to work with Jo again and I would happily recommend her to others".

- Master Builders Regional Apprentice Of The Year Aw

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"The Tasman Bay Snapper Classic is an annual fishing competition hosted in the beautiful sunny Nelson attracting great support from local and national businesses. With nearly\$40, 000 in prizes, it's the one must attend competition in the region as all profits go to needy charity 's, this year was Coastguard Nelson. Needing a fantastic MC to glue the event together on the day I contacted Jo Holley who is known as a great fisherperson herself and brilliant at hosting events. I was not disappointed and found Jo very easy going and able to change her schedule at the last moment when we had to delay the event because of bad weather and safety concerns. Jo's natural ability to get the crowd pumped up and very witty humour was fitting for this event with everyone asking me after the event to make sure we book her again for the following year. I couldn't recommend Jo's extreme talent any higher and would have her back in a heartbeat. A true professional and totally awesome person. "

- The Tasman Bay Snapper Classic 2016 - Troy Dando

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"Jo donated her time to MC our annual charity fundraiser which included guest speakers John Campbell and a charity auction run by Mark Sumich - she provided the essential "glue in the mix". Jo was warm, empathetic and professional and it was one of our most successful fundraising events. "

- De Paul House Charity Event 2016 - Jan Rutledge -

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"Jo Holley has been involved with the Movember campaign "since 2009. Jo has performed a variety of roles for the organization including MC, event manager and has donated her profile and network to the campaign as an Ambassador. Jo's professionalism, enthusiasm and ability to contribute in multiple areas of the campaign have been one of the reasons for its growth and success since

**Testimonials continued...**

her involvement. As Movember is a not for profit organization Jo has helped us maintain low cost ratios so our Mo community receives maximum benefit from the roles she has performed. I would recommend Jo in every role she has undertaken for Movember and have no doubt that she adds value and energy to anything she is associated with. "

- Robert Dunne Country Manager Movember New Zealand

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"Rural TV hired Jo to be a host of our New Years Eve party 'The Branding' where she was the main MC for the night to a crowd of 1, 200. The environment was a young country crowd and Jo worked solidly all night to keep the crowd amped, introducing each of the eight artists & general housekeeping. She was quick to use her initiative to get all the relevant information without being of any hassle to anyone. She also worked well with our on-site camera lady to present vox pops from the crowd for our promo video of the event without any direction & did a fab job! Her vibrance, energy, versatility coupled with professionalism on stage is unique in New Zealand! Highly recommend Jo for any public MC 'ing work to any crowd!

- Sarah Perriam Director of Marketing & Production -

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"Jo is a valuable member of the StandTall Team and has shown students that through hard work and dedication you can achieve your goals in life. She has performed a huge variety of roles in the organisation such as MC'ing the StandTall graduations, conducting workshops on acting, film and TV, being the host of the graduate 'Amazing Race' around Auckland and last month Jo was our team Standtall Captain for our team of 250 students, parents, teachers and corporates for 2013 Ports of Auckland Round the Bays. Jo is a natural leader and works so well with children. She knows how to capture their attention, understands what motivates them and keeps them focused on the task in hand. She gives the students her full attention and always makes them feel important and centre stage. Jo gives up her valuable time for free to assist these great students and everyone at StandTall and the Choice Foundation are hugely appreciative of the energy and passion that she shares with the StandTall kids. "

- Carl Sunderland - Choice Foundation - StandTall Pr

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"Jo has represented Duffy Books in Homes as a Role Model since 2009. Her role involves travelling to lower decile primary schools throughout NZ promoting reading and inspiring children to succeed. She has visited over 500 schools between the Far North and Bluff. We have a team of regional representatives that visits each school on the programme on an annual basis. They report back to us on the school 's overall satisfaction with the programme. In feedback from schools, Jo consistently rates as one of the most popular and engaging Role Models they receive. Jo is energetic, enthusiastic, reliable and committed to the Duffy Books in Homes message "It's cool to read and cool to achieve. We are more than happy to discuss any further aspects of Jo's work with us"

- Phil Horrobin and Anna Richards - Duffy Books In H