



Jo Holley.

Height 178 cm

MC / Entertainer Biography

Johnson&Laird

It's rare to come across a vibrant yet down to earth entertainer who can adapt her delivery and performance to reach out to such a varied range of audiences.

TV Personality and prominent events professional Jo Holley (Ngati Porou) manages high profile corporate events, roadshows, festivals and campaigns for leading organizations – in both national and international markets. This in-house experience and knowledge mixed with her years of presenting proving invaluable when Jo MCs any event, of which she has an impressive CV under her belt.

Thriving under pressure, Jo coordinates multiple activities – be it front of stage or behind the scenes. She problem-solves on the spot and can quickly adapt to change, delivering seamlessly "on the fly" Jo is real. People warm quickly and easily to her vibrant personality and genuine character, and she's not afraid to get in amongst the audience, she loves to mix and mingle. She handles situations professionally but with an easy-going nature and is always up for a laugh, especially at herself. She uplifts the room with her infectious energy, quick wit, charm and humour and leaves a lasting positive impact.

Off the cuff or scripted, throw her in at the last minute, team her up with another host, Jo ensures she is right across your vision and puts in the time doing her homework pre-event. She knows how to read, work and command the room, She is also a sought after Wedding Celebrant.

Testimonials.

Jo is always prepared, needs no direction, communicates well, listens and adapts well to changes on the fly and is "on" right till she closes the stage. Being a regular on the stage she knows when to muck in and help and when to steer clear of the action. With her effervescent personality she builds the atmosphere up from day through to the night, ensuring our event and key sponsor messages are clearly delivered. She captivates the audience, and you'll often find her right in there in the crowd handing out prizes, interacting and uplifting the vibe. She is a professional through and through. See you next year Jo.

Daniel Mac | Marketing & Business Development Manager

Homegrown Events

Testimonials continued...

- Jim Beam Homegrown

Thank you for being the MCs and Auctioneers for our SOHO Spring Blossom Charity Ball for Variety - the Children 's Charity. Your effervescent, vibrant, fun-loving and dynamic performance was so well received by all. You raised the roof and your professionalism in driving the auction helped raise the much-needed funding for variety.

Joanna Cumberland

- SOHO Wines

During Covid restrictions, Jo took the initiative and was able to re-locate to Gisborne well in advance of the event and get tested (since she had come from Auckland)before taking to the stage. She ensured the guests were comfortable during these uncertain times, the guidelines followed but the atmosphere vibrant and uplifting.

Pre-event, Jo presented concepts to include in the event and connected us with local supporters to create a fashion show. She also ensured those sharing their breast cancer journey she had personally spoken too before the event to make sure they felt supported and comfortable for their live interview.

Jo was able to deliver our kaupapa clearly and talk to the importance of Breast Cancer Awareness, and encourage people to check their breasts "TLC" in a way that was easily received, but the significance and importance kept. While also keeping the vibe of "being out with the ladies for a wonderful time ". A great balancing act. She freely shared her stories relating to breast cancer and celebrated those who have travelled this path.

Jo goes out of her way to help on all levels. Nothing is ever a problem. She works exceptionally well on the fly. She even jumped in as a demo model showcasing the goods for our auction.

We have had many compliments about the event and especially about how down to earth Jo was and how she interacted with everyone and look forward to working with her on our next one. We've already booked her for other events in Gisborne.

Dean Quinn |Organiser

- Gisborne Pink Ribbon Breakfast - July 2020

We had Jo Holley back again for Sunsetter Festival 2020 as our MC and she always has everything covered. She's professional with a

Testimonials continued...

fresh charismatic delivery that allows key messages to be portrayed fused with a slick high-energy International vibe required to keep our audience engaged. Knowing Jo has got the stage covered, and ready at any moment to roll with any changes takes the stress off us and allows us to get on with our roles. We would definitely recommend her for many different types of events and love working with her.

- Adam Bennett- Sunsetter Festival 2020 - Highlife E

Jo took the role as MC for our event with surf icon, Joel Parkinson, and was the perfect fit with our guest speakers and crowd. After a late speaker withdrawal, Jo jumped in and saved the day with huge enthusiasm and desire to help out where possible. She came along on her own accord to our pre-event sponsor activations to make sure she was up to speed with the team, and then delivered exactly what we were after for the evening event - timeliness, humour, rapport with the crowd, Q&A with the speakers and brilliant stage management with our crew. Jo provided the bond that kept everything else working smoothly and helped make the event a great success.

Heath Ingham

Events Innovated Ltd

- Joel Parkinson and Ronnie Blakey - International p

"Jo Holley is fantastic. I booked her to MC two of the Ellerslie Racecourse Fashions in the Field events this season. Very professional, on point with the key messages, great interacting with the contestants/interviewing the judges and always had a smile on her face. I would highly recommend Jo for MC work. "

- Daisy Barclay –Economos Marketing Manager Aucklan

"Really delighted with Jo, she did a cracking job. The conference had a full on agenda and she got it.... and flew with the changes and last min tweaks really well. It's a problem now as we might need to get her back! "

- Fonterra Conference 2016 - Fiona - Edge Creative

"Jo recently MC 'ed for two Regional Apprentice of the Year Award Ceremonies for the Registered Master Builders Association of New Zealand. Jo had a great, relaxed personality with a professional demeanour and this put the award nominees and their families at ease at a very nervous time for them. Her effort to research the events beforehand ensured she was well prepared and could relate well to all attendees. Jo was flexible in meeting the needs of the events and helped them run smoothly. I would not hesitate to work with Jo again and I would happily recommend her to others ".

- Master Builders Regional Apprentice Of The Year Aw

Testimonials continued...

Thank you very much Joanna for joining us at Taste of Auckland 2017. You did a superb job at MCing our Luxurious Lunch for some of the festival 's most esteemed clients. We look forward to working with you again in the future. - Taste of Auckland 2017

- Lise Bourguet - Lemongrass Productions Nov 2017

Jo made her return to Taste of Auckland for the second year running to MC our VIVA Luxurious Lunch event. She has a knack for reading the crowd and easily encouraged high energy. Jo also had very good rapport with the guest speakers asking interesting questions and making them feel comfortable on stage. Lemongrass Productions will without a doubt work with her again in the future.

Lemongrass Productions

- Taste Auckland 2018

Jo was the Hype MC for our 2018-19 SKYCITY Breakers season and was the consummate professional throughout. Jo was innovative, enthusiastic and had a great critical eye for how to improve the entire event experience. In the face of technical sound issues Jo was calm and methodical, she even liaised directly with our suppliers to ensure that we were able to work out a fix. Jo really shone at our intimate season launch and awards night events where she would interact with our guests and improvise to engage the crowd.

Suze Fitzgerald

- NZ Breakers 2018-19 Season

"The Tasman Bay Snapper Classic is an annual fishing competition hosted in the beautiful sunny Nelson attracting great support from local and national businesses. With nearly\$40, 000 in prizes, it's the one must attend competition in the region as all profits go to needy charity 's, this year was Coastguard Nelson. Needing a fantastic MC to glue the event together on the day I contacted Jo Holley who is known as a great fisherperson herself and brilliant at hosting events. I was not disappointed and found Jo very easy going and able to change her schedule at the last moment when we had to delay the event because of bad weather and safety concerns. Jo's natural ability to get the crowd pumped up and very witty humour was fitting for this event with everyone asking me after the event to make sure we book her again for the following year. I couldn't recommend Jo's extreme talent any higher and would have her back in a heartbeat. A true professional and totally awesome person. "

- The Tasman Bay Snapper Classic 2016 - Troy Dando

"Jo donated her time to MC our annual charity fundraiser which included guest speakers John Campbell and a charity auction run by Mark Sumich - she provided the essential "glue in the mix". Jo was warm, empathetic and professional and it was one of our most successful fundraising events. "

Testimonials continued...

- De Paul House Charity Event 2016 - Jan Rutledge -

"Jo Holley has been involved with the Movember campaign "since 2009. Jo has performed a variety of roles for the organization including MC, event manager and has donated her profile and network to the campaign as an Ambassador. Jo's professionalism, enthusiasm and ability to contribute in multiple areas of the campaign have been one of the reasons for its growth and success since her involvement. As Movember is a not for profit organization Jo has helped us maintain low cost ratios so our Mo community receives maximum benefit from the roles she has performed. I would recommend Jo in every role she has undertaken for Movember and have no doubt that she adds value and energy to anything she is associated with. "

- Robert Dunne Country Manager Movember New Zealand

"Rural TV hired Jo to be a host of our New Years Eve party 'The Branding' where she was the main MC for the night to a crowd of 1,200. The environment was a young country crowd and Jo worked solidly all night to keep the crowd amped, introducing each of the eight artists & general housekeeping. She was quick to use her initiative to get all the relevant information without being of any hassle to anyone. She also worked well with our on-site camera lady to present vox pops from the crowd for our promo video of the event without any direction & did a fab job! Her vibrance, energy, versatility coupled with professionalism on stage is unique in New Zealand! Highly recommend Jo for any public MC 'ing work to any crowd!

- Sarah Perriam Director of Marketing & Production -

"Jo has represented Duffy Books in Homes as a Role Model since 2009. Her role involves travelling to lower decile primary schools throughout NZ promoting reading and inspiring children to succeed. She has visited over 500 schools between the Far North and Bluff. We have a team of regional representatives that visits each school on the programme on an annual basis. They report back to us on the school's overall satisfaction with the programme. In feedback from schools, Jo consistently rates as one of the most popular and engaging Role Models they receive. Jo is energetic, enthusiastic, reliable and committed to the Duffy Books in Homes message "It's cool to read and cool to achieve. We are more than happy to discuss any further aspects of Jo's work with us"

- Phil Horrobin and Anna Richards - Duffy Books In H

"Jo is a valuable member of the StandTall Team and has shown students that through hard work and dedication you can achieve your goals in life. She has performed a huge variety of roles in the organisation such as MC'ing the StandTall graduations, conducting workshops on acting, film and TV, being the host of the graduate 'Amazing Race' around Auckland and last month Jo was our team Standtall Captain for our team of 250 students, parents, teachers and corporates for 2013 Ports of Auckland Round the Bays. Jo is a natural leader and works so well with children. She knows how to capture their attention, understands what motivates them and keeps them focused on the task in hand. She gives the students her full attention and always makes them feel important and centre stage. Jo gives up her valuable time for free to assist these great students and everyone at StandTall and the Choice Foundation are hugely appreciative of the energy and passion that she shares with the StandTall kids. "

- Carl Sunderland - Choice Foundation - StandTall Pr