



## Alfie Whattam.

**Height** 170 cm

MC/Entertainer Biography

JOHNSON&LAIRD

Alfie Whattam is a British-born magician, illusionist, speaker and author. He currently lives in Auckland and performs regularly across New Zealand, as well as internationally.

He has performed at corporate events and celebrity parties, for the likes of David Cameron, Warren Buffet and Dynamo, across the UK, France, Spain, Italy, Netherlands, China, Australia, New Zealand and more.

Alfie 's best known for his TV appearances, as a 'Britain's Got Talent' YT finalist and the star of his own show 'The Illusionist'. This made Alfie the youngest magician in history to ever star in their own TV show.

He 's also authored the best-selling book 'Learn 7 Easy Magic Tricks', produced the DVD 'How To Do Magic', created the iPhone app 'iMindRead' and released his own international clothing brand.

On top of this, Alfie is also a highly experienced speaker, presenter and MC. He's spoken at a range of events, on a variety of subjects, from business, to motivation, to digital media and more.

After performing at a recent event, Alfie was given the following testimonial by the event host:

"Alfie supported the Catalyst IT annual charity ball raising money for the St Leonard 's hospice. Alfie played an integral role entertaining the 250 +guests with his own style of magic. As the guests arrived and enjoyed their first drink, Alfie interacted with them, confusing, delighting and surprising them. If you are looking to add something fun and entertaining to your event, I would recommend Alfie every time." - Richard Grierson (Director at Catalyst IT).

When asked for the secret to his magic, Alfie broke it down to 3 main things:

Firstly you need to have a vision for what you want to achieve. Have a plan, have goals and have a strategy. You can be the best pilot

and have the best aeroplane in the world, but if you don't have a destination, then you'll never get to where you need to be.

Secondly, hard work always pays dividends. The harder you work, the better you get and the better you get, the easier it is.

Finally persistence is so important. It rarely goes right the first time, so you need to be able to try again, be resilient and never give up.

From following this advice, Alfie has truly learnt that 'nothing is impossible'. It's simple when you think about it, but it can lead to massive results if applied.

He is available to perform live now and can make any event magical.

### **Testimonials.**

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"Alfie is a terrific magician, who always blows everyone's minds - I'd have no hesitation recommending him, for any show he may be in consideration for!" - David Smith, CEO of HEY Mental Health Charity

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"Great work" - Dynamo 2016

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"Phenomenal" - Warren Buffett

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"5 stars" - David Cameron Former Prime Minister United Kingdom

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"If you're looking for something fun & entertaining to add to your event, then I'd recommend Alfie every time! He is surprising, confusing & delighting, in every way!" - Richard Grierson, Operations Director at Catalyt IT