



## Mark Dye

Height 184 cm

MC / Entertainer Biography

# Johnson&Laird

Whilst appearing on the school holiday edition of TV cooking show 'Ready Steady Cook', aged eleven, Mark Dye found his calling - the media!

One afternoon in front of the cameras was enough, and from that day on, hosting television and radio became his goal. Fast forward a few years and that eleven year olds dream 's certainly came true. Dye can boast having had hosting roles on just about every major radio station in the country, and recently, a foray into primetime television.

Having spent the bulk of his career hosing live radio (The Edge, ZM, Newstalk ZB), Mark is witty, quick on the spot, and a solid host or MC no matter the circumstances. He has hosted everything from the Stage Challenge, RockQuest and the main-stage at Rhythm& Vines, to tourism conferences, sales events and intimate client dinners. His largest audience ever, being circa 5, 000 at Mardi Gras in Ohakune in 2011.

Mark 's years on talkback are proof of his ability to connect with anyone - no matter age, sex, race or religion. His time hosting TVNZ's reality TV dating show, Heartbreak Island, reinforce that...in some way? And along with his extensive travels, have armed him with the somewhat rare ability to have some point of reference, no matter the topic of conversation.

His recent foray into big business (Mark co-founded medicinal cannabis company NUBU Pharmaceuticals in 2017 ), has added yet another feather to his bow.

Always relaxed, and therefore incredibly easy to work with, whether it's a simple hosting role, as MC for an event, or someone to introduce and /or interview a guest speaker, Mark Dye has the skills required to help you nail your event.

### Testimonials.

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Mark was the perfect MC for our event. He delivered to the brief over and above expectations. He read the audience like the pro he is and was an amazing representation of our company.

**Testimonials continued...**

Gabrielle de Jong  
Trade Marketing Manager

**- TVNZ Content Roadshow April 2019**

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I have employed Mark Dye on a number of occasions to MC at various commercial events. I have always found a Mark to be a true professional with the ability to read a crowd and adapt accordingly. He's funny, talented, well presented and always delivers to the brief.

Jenny Fromen

**- Head of Incentives & Development**

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Thank you again for agreeing to come to Christchurch to speak to our Bachelor of Broadcasting Communications students. Your address was entertaining and refreshingly honest.

Your reflections on your own time here at the NZBS and your journey since then, coupled with the insight and advice you offered, will be something they will remember for a very long time. I am sure many were inspired by what you had to say.

Tony Simmons Head of NZBS

**- NZBS**

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Mark was a true professional throughout the whole event. He arrived early and ran through the speech, ensuring that he had the key notes down alongside adding in valuable suggestions. He mixed and mingled with guests, which included key trade and sales clients alongside media.

We would have no issue recommending Mark to host an event and would definitely get him back to host other activities for TVNZ.

Emily Amey, TVNZ Senior Publicist

**- TVNZ**